

Cynthia Ryan

Graphic Designer

Albany, NY 12203

deznr02@yahoo.com • crgraphicdesigns.com

Summary

- Sophisticated and edgy sense of design/style
- Strong design fundamentals such as using type and color
- Ability to translate complex designs into clear, customer-friendly designs
- Working understanding of HTML & CSS
- Flexible team member
- Highly organized with extreme attention to detail
- Ability to manage multiple priorities and meet deadlines in a fast-paced environment

Software

- Adobe Photoshop ● Adobe Illustrator ● Adobe InDesign ● Adobe ImageReady ● Quark XPress ● Macromedia Dreamweaver ● Macromedia Fireworks ● Microsoft Word ● Microsoft Power Point

Professional History

Freelance-(2009-Present)

Graphic Designer/Photographer

- www.zazzle.com/deznr07
- www.bigstockphoto.com/search/photographer/Deznr

S.K.S Bottle & Packaging-(2008-2009)

Graphic Designer

- Layout and design of S.K.S. websites.
- Photographed products for S.K.S. websites.
- Restyled web pages using basic HTML, and CSS within Dreamweaver.
- Created web graphics and buttons for S.K.S. website.
- Entered data within database for website updates.
- Designed business cards and other print materials.

Wurld Media-(2000-2007)

Senior Graphic Designer

- Designed websites for Wurld Media and other outside companies such as Hudson River Credit Union and Down Syndrome Resource Center.
- Programmed websites using basic HTML and CSS within Dreamweaver.
- Designed various banners, icons and pop up ads for peer to peer application called Peer Impact.
- Created HTML e-mails for companies such as Special Olympics, Arthritis foundation, Susan Koman, Down Syndrome Resource Center, and BuyersPort.
- Designed online shopping portals for over 60 stores with a unique 2d graphic interface such as motor sports, apparel, pet store, and games.
- Created marketing materials such as trade show displays, magazine covers, brochures, logos, pocket folders, direct mail, placards, and c.d. jackets.
- Dealt directly with printers saving files in the correct file format along with reviewing proofs.
- Revised photos such as resizing, colorizing, and removing backgrounds.
- Generated all artwork within tight time frames from concept through completion.

Matrix Intermedia Corporation-(2000)

Freelance Graphic Designer

- Designed clarkengineering.com website from scratch, along with designing banners for other websites.

Public Employees Federation-(1999)

Graphic Design Internship

- Designed office letterheads, contributed to all aspects on layout design, type design, photo editing, posters, and ads.
- Designed full color booklet cover, and logo for P.E.F.'s website.

Department of Transportation/NY State Police-(1985-1996)

Keyboard Specialist, Calculations Clerk

- More than 11 years of clerical experience with increasing degrees of responsibility.

Education

Sage College
Albany, NY

A.A.S. Graphic Design, with Honors

Maria College
Albany, NY

A.S. Liberal Arts, Major in Business